



LOCAL RADIO WITH IMPACT

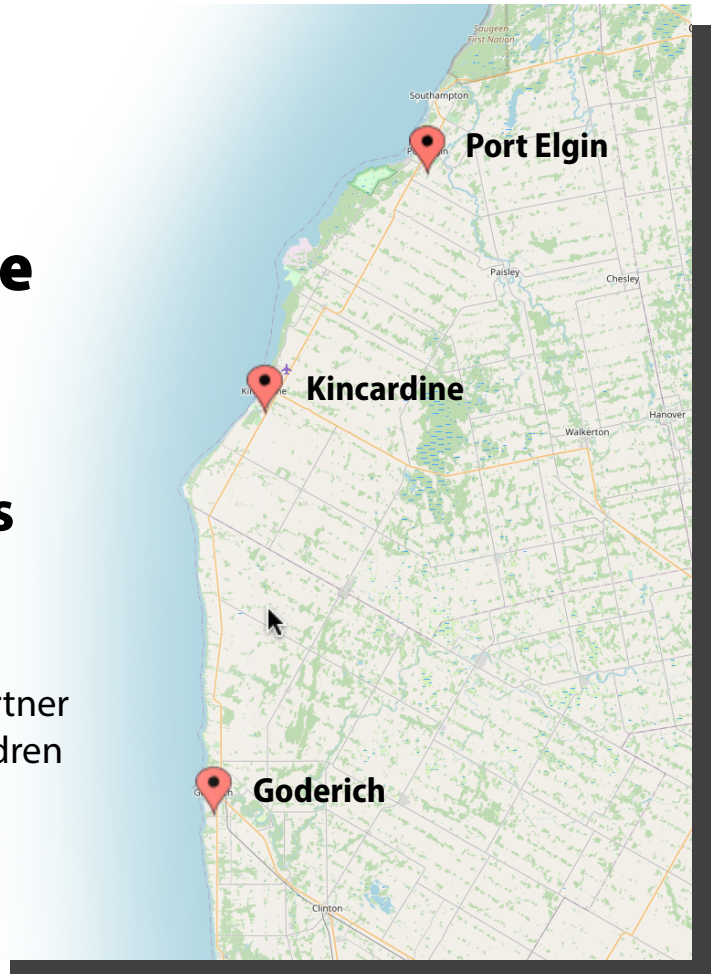
Shop Local, Listen Local, Advertise Local

Results based marketing here in YOUR Community!

- **Radio**
- **Community Involvement**
- **Local News Website**
- **Social Media**

Listener Demographics

- 60/40 split (Female/Male)
- 90% are 29-65 years of age
- 31% are married or living with a partner
- 48% are married w/ partner w/ children
- 8% are single w/ children
- 13% are single
- 29% listen exclusively in morning
- 20% listen exclusively at work
- 47% listen all day
- 94% use Facebook
- Available on your Radio, Online and the App Store



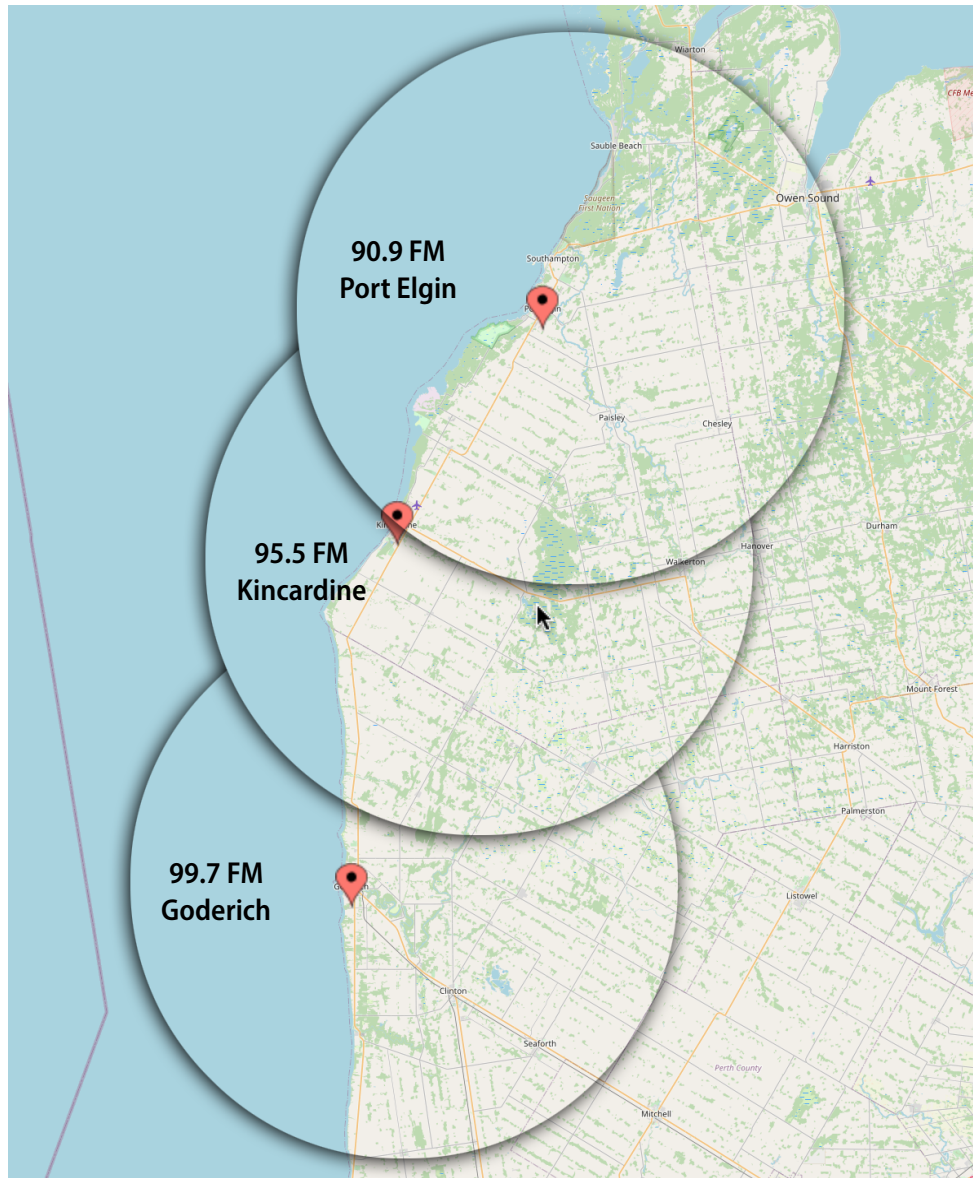
Listener Survey
CIYN-FM



LOCAL RADIO WITH IMPACT

**The New and IMPROVED Local Radio Station
in the Community FOR the Community!**

Complete *Shoreline* Coverage



LOCAL RADIO WITH IMPACT

Shop Local, Listen Local, Advertise Local
Your LOCAL Marketing Company

We *LOVE* Local Radio!



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