



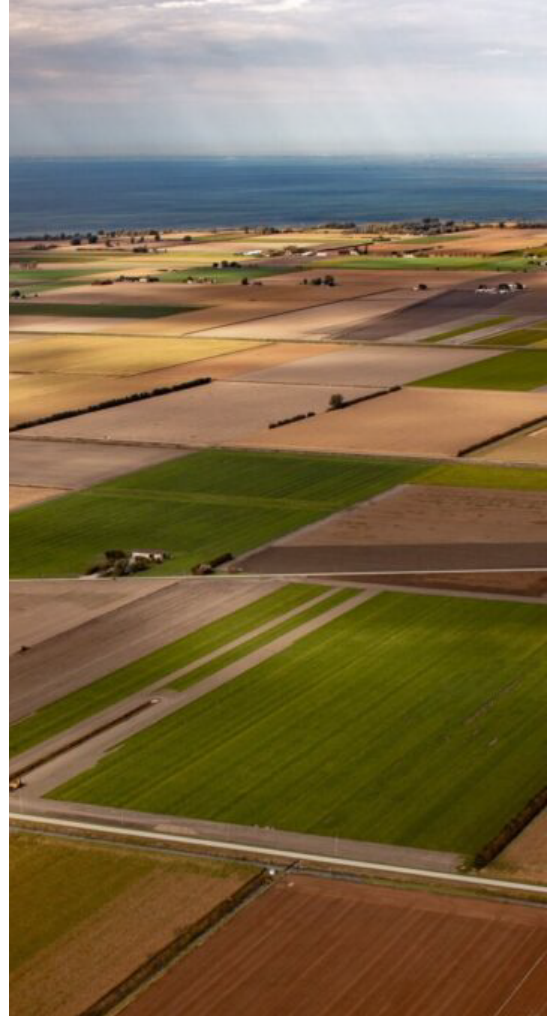
CKXS

Shop Local, Listen Local, Advertise Local

Results based marketing here in YOUR Community!

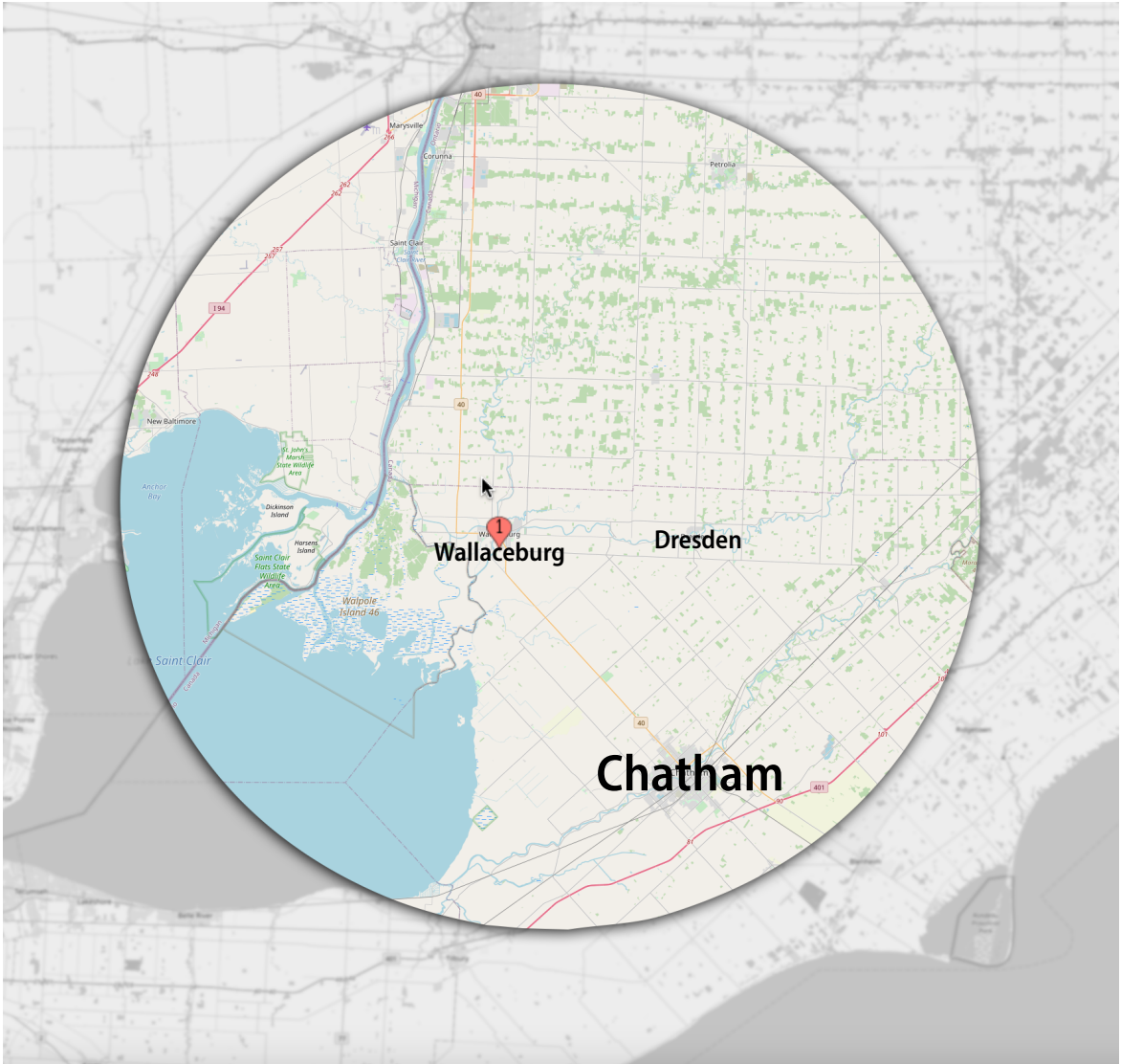
Listener Demographics

- Core audience - 46% are 35-64
- 55% Female/ 45% Male
- 71% own their home
- 38% have an annual household income of \$75k or more with over 20% having a household income of over \$200K!
- 67% are married or common law
- 44% have two person households, and 29% have 3 person households
- CKXS listeners spend an average of 16 hour a week tuned to 99.1 FM
 - highest of any local C-K station.
- 46% have visited a social networking site on their mobile device in the past 7 days, 42% have visited on their computer



**Chatham-Kent
& Lambton County's
Music Variety**

Covering Chatham-Kent & Lambton County



Dan Maure
Sales Manager, 99.1 CKXS
519.784.7773
dmaure@ckxsfm.com

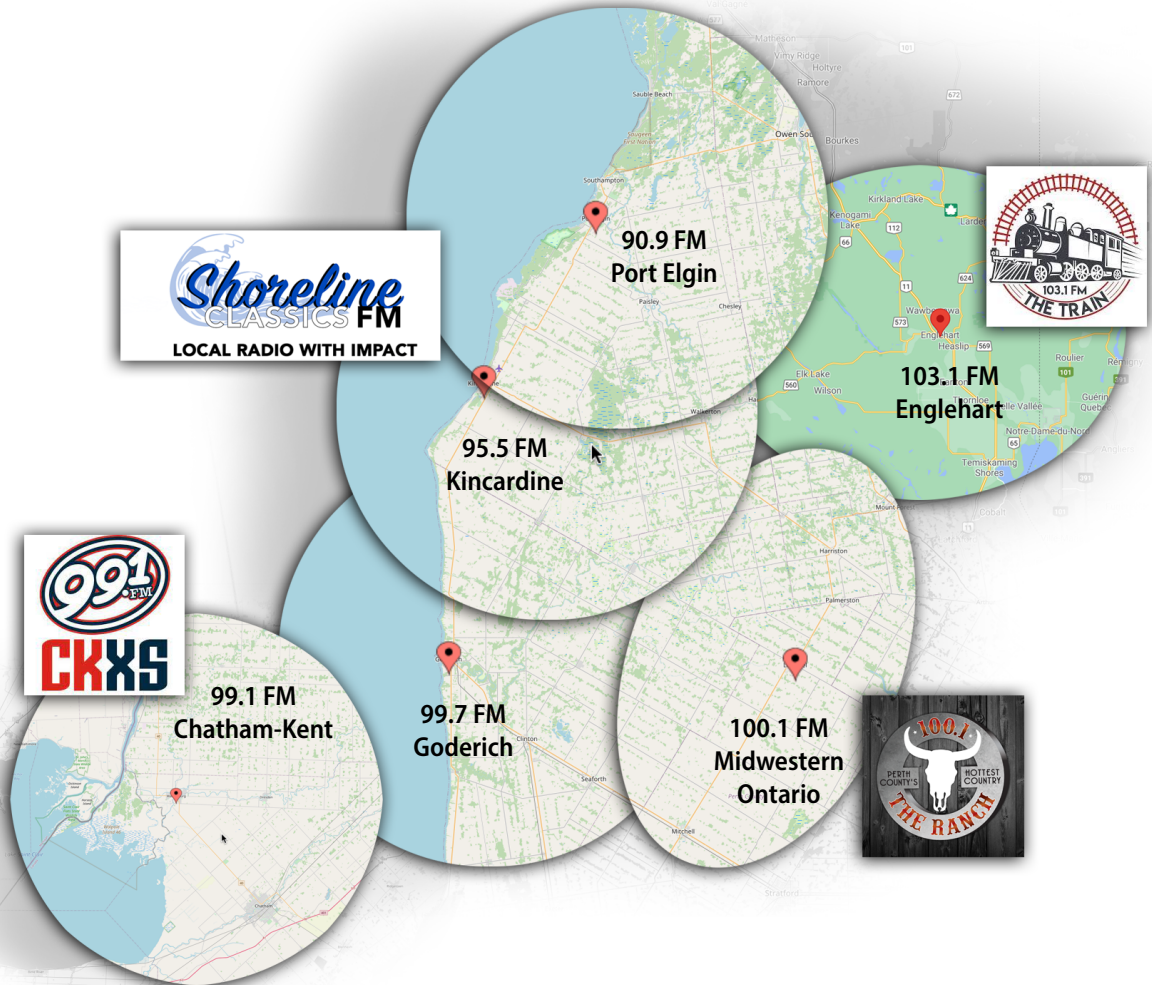
Greg Hetherington
General Manager, 99.1 CKXS
ghetherington@ckxsfm.com

• Community Radio • Social Media • Billboards •



**The Only Locally Owned
Radio Station in the Market**

We *LOVE* Local Radio!



**Shop Local, Listen Local, Advertise Local
Your LOCAL Marketing Company**

