



Ranch
Country
103.1 FM

Shop Local, Listen Local, Advertise Local

Results based marketing here in YOUR Community!

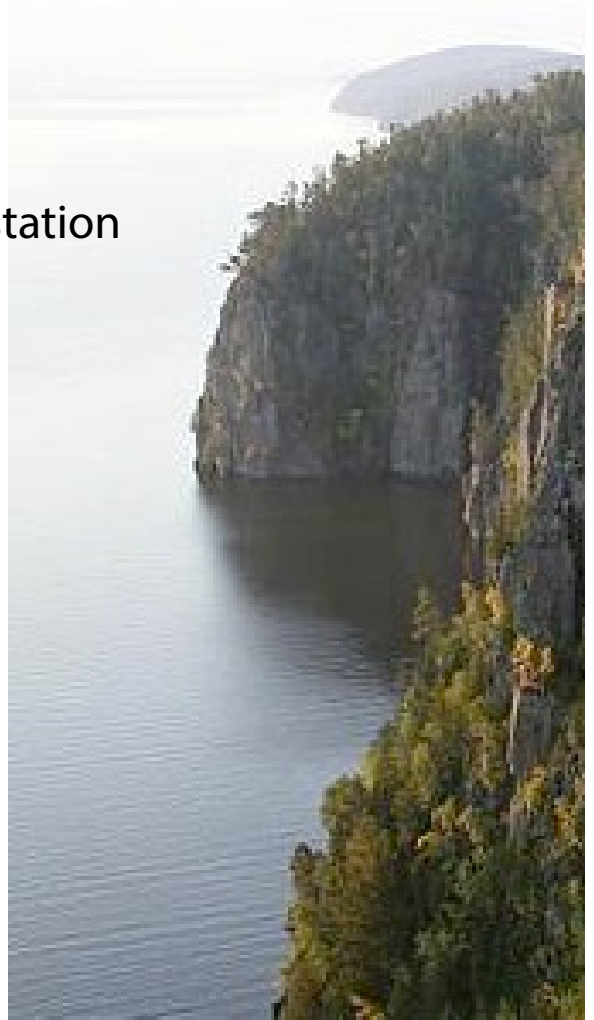
Listener Demographics

All Country music - NO talk radio station

Up-to-date local weather

60/40 split (Female/Male)

- 80% are 29 - 65 years of age
- 31% are married or living with a partner
- 48% are married w/partner w/children
- 10% are single
- 20% listen exclusively at work
- 47% listen all day
- 92% use Facebook
- Available on:
 - Radio, Online and on the App Store



Ranch
Country
103.1 FM